



# SPONSOR GUIDE

JUNE 17-21, 2026 | FISHECBC.COM

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RICHEST TOURNAMENT  
ON THE GULF COAST**

JOIN US IN 2026.

  
SOUTH WALTON  
FLORIDA



 **Sandestin**  
Golf and Beach Resort®

# Thank you to all of our 2025 Sponsors!

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# Marketing Strategy

## SPONSOR BENEFITS INCLUDE:

Sponsor support is a critical part of reaching our goals, and we are committed to providing sponsors with multiple opportunities to both reach and interact with current and potential clients. Our marketing strategy is to:

- Create an entertaining and competitive sporting event.
- Aggressively market that event to the people traditionally and statistically appropriate for our products and services.
- Encourage new and repeat business by reaching our target audience, maintaining high standards of personal service, creating new activities for our participants and continually devising new marketing options for our sponsors.

## TARGET DEMOGRAPHICS

The Emerald Coast Blue Marlin Classic at Sandestin's marketing efforts are focused on two main target groups: high income sportfishing enthusiasts that may also be interested in tournament competition, and local and visiting spectators who are drawn to the big game, big boat, luxury sportfishing lifestyle.

## Tournament Participants

From the beginning in 2002 with 45 boats, 180 anglers and a \$371,250 cash purse, the Emerald Coast Blue Marlin Classic has grown 102% in participation and 450% in cash awards. In 2018 we set a massive tournament record with a \$2,040,200 million prize purse.

Average # of Boats .....	75
Avg # of Participants (Owner/Capt/Angler/Mate) ...	539
Gender (Anglers) .....	Male 95%, Female 5%
Privately Owned Boats .....	80%
Average Length of Boat .....	61'
Average Purse .....	\$1,308,738

## Sandestin Guests & Spectators

Est # of Spectators During Event ..... 19,500  
Main Geographic Location ..... Southeast US 75%  
Top 5 US States ..... AL, GA, FL, TX, LA



# Presenting Sponsor

**\$25,000**

## SPONSOR BENEFITS INCLUDE:

This exclusive sponsorship is our most visible and most customizable sponsorship level. Expanding on all previous sponsorship packages, the Presenting Sponsor receives features reserved exclusively for them.

- 6 passes & exclusive access to the Sponsor's Party Thursday night
- 3 parking passes
- Invitation for 4 to the awards brunch
- 3 Captain's Buckets
- Preferred Vendor space at the baytowne marina
- 3 Golf Teams for Golf Scramble
- Social Media posts
- Full-page ad in Tournament Recap

(must be paid in full by March 10)

## CUSTOM PACKAGES AVAILABLE



# Tournament Partners

**\$10,000**

## TOURNAMENT PARTNER LIMITED TO FOUR:

Sponsors at this level enjoy additional, customized, avenues for promotion that set your company apart from the field. We promote sponsors at this level as Tournament Partners. Let our staff sit down with yours to create a sponsorship level that is uniquely you!

In addition to all of the benefits included in the Emerald level package, Tournament Partners receive:

- Your company logo is included in television advertising as a Tournament Partner
- Scrolling banner ad on the Official ECBC App (Linked)
- FishECBC.com website accompanied with a short company bio.
- VIP Tent Access

## CUSTOM PACKAGES AVAILABLE



# Emerald

**\$8,700**

## SPONSOR BENEFITS INCLUDE:

- Company Logo on the Sponsor Page of the Official Tournament Website
- Company Logo on live stream banner
- Company Logo on the Slide Show Displayed at the Captains Meeting
- Company Logo on the Slide Show Displayed on the Jumbotron at Baytowne Marina
- One Parking Pass to Baytowne Marina
- One Sponsor Swag Bag
- Three Banners to Hang on Event Fencing
- Company Literature Included in Team Bags
- Tent space

- Promotional Materials Included in Team Bags
- Logo on Back of Official Tournament Shirt
- Logo on Front Page of FishECBC.com
- One Flag Flying at Baytowne Marina
- One 30-60 Second Ad Aired on JumboTron
- Recognition by Emcee at All Events
- Ad on Front Page of FishECBC.com
- Logo Included in Monthly eNewsletter
- Logo Included on Printed Marketing Materials
- Multiple Social Media Post including a Picture & Video
- 15 Minute Live Stream Interview

## CUSTOM PACKAGES AVAILABLE



# Platinum

**\$6,700**

## SPONSOR BENEFITS INCLUDE:

- Company Logo on the Sponsor Page of the Official Tournament Website
- Company Logo on the Tournament Banner
- Company Logo on the Slide Show Displayed at the Captains Meeting
- Company Logo on the Slide Show Displayed on the Jumbotron at Baytowne Marina
- One Parking Pass to Baytowne Marina
- One Sponsor Swag Bag
- Tent space

- Two Banners to Hang on Event Fencing
- Company Literature Included in Team Bags
- Promotional Materials Included in Team Bags
- Logo on Back of Official Tournament Shirt
- Logo on Front Page of FishECBC.com
- One 30-60 Second Ad Aired on JumboTron
- Recognition by Emcee at All Events
- Multiple Social Media Post including a Picture & Video

## CUSTOM PACKAGES AVAILABLE



# Gold

**\$4,700**

## SPONSOR BENEFITS INCLUDE:

- Company Logo on the Sponsor Page of the Official Tournament Website
- Company Logo on the Tournament Banner on the Live Stream Banner
- Company Logo on the Slide Show Displayed at the Captains Meeting
- Company Logo on the Slide Show Displayed on the Jumbotron at Baytowne Marina
- Tent space
- One Parking Pass to Baytowne Marina
- A Sponsor Swag Bag
- Two Banners to Hang on Event Fencing
- Company Literature Included in Team Bags
- Promotional Materials Included in Team Bags
- Company Logo on Back of Official Tournament Shirt
- Social Media posts

## CUSTOM PACKAGES AVAILABLE



# Silver

**\$2,700**

## SPONSOR BENEFITS INCLUDE:

- Company Logo on the Sponsor Page of the Official Tournament Website
- Company Logo on the Tournament Banner on the Live Stream Banner
- Company Logo on the Slide Show Displayed at the Captains Meeting
- Company Logo on the Slide Show Displayed on the Jumbotron at Baytowne Marina
- A Sponsor Swag Bag
- One Banner to Hang on Event Fencing
- Company Literature Included in Team Bags
- Company Name on Back of Official Tournament Shirt
- Tent space available at additional cost

# Additional Options

## SPONSOR OPPORTUNITIES:

These limited opportunities allow you to expand the exposure of your current sponsorship package through an "Add-On" or become involved with the event in just one specific area.

### Description

	Add-On	A La Carte
Naming Rights to Trophy Award (limited to five).....	\$1,000	N/A
Logo on Angler Board (limited to one additional).....	\$1,750	N/A
Logo on Beverage Cups (limited to one per event, 2,500 cups).....	\$1,750	\$2,000
Logo on Live Score Site (limited to two).....	\$250	\$500
Scrolling Banner Ad, Linked, on Official ECBC App .....	\$250	\$500
Ground Graphic at Baytowne Marina (limited).....	\$500/graphic	\$1,000
Banner on Entrance Trussing (ECBC will provide banner).....	\$500	\$1,000
Logo on Back of Parking Passes (limited to one).....	\$250	N/A
Official Beverage Sponsor (limited to one).....	varies	
Captain's Buckets (limited to one).....	\$2,000	\$5,000
Owner's Bags (limited to one).....	\$3,000	\$5,000
One 30-60 Second Ad to Air on JumboTron.....	\$1,000	\$1,250
Parking Pass to Baytowne Marina (limited availability).....	\$250	\$500
Transportation Service Sponsor .....	\$750	\$1,500
Golf Tournament Sponsor .....	\$7,500	N/A
Golf Scramble Hole Sponsor.....	\$500	\$500
Golf Scramble Hole-in-One Contest Sponsor.....	\$1,000	\$1,000
Vendor Space at Marina .....	\$1,250	\$3,000



Scan to Watch highlights video  
from 2025 tournament

## 23<sup>rd</sup> Annual Emerald Coast Blue Marlin Classic

### 78 Boats / \$1,851,975 Cash Awards

All-In Southern Charm Wins 2025 ECBC  
with 654.6 lb. Blue Marlin

Team Supreme takes Top Release Team  
with 4 Blue Marlin & 1 Sailfish Released



ANNUAL ECBC YEAR	TEAMS	PRIZE MONEY	ANGLERS
22 <sup>ND</sup> Annual ECBC, 2024	33	\$329,625	222
21 <sup>ST</sup> Annual ECBC, 2023	84	\$1,987,100	558
20 <sup>TH</sup> Annual ECBC, 2022	88	\$1,976,300	537
19 <sup>TH</sup> Annual ECBC, 2021	79	\$1,747,700	483
18 <sup>TH</sup> Annual ECBC, 2020	80	\$1,864,075	527
17 <sup>TH</sup> Annual ECBC, 2019	91	\$2,040,200	571
16 <sup>TH</sup> Annual ECBC, 2018	36	\$624,675	238
15 <sup>TH</sup> Annual ECBC, 2017	85	\$1,952,750	628
14 <sup>TH</sup> Annual ECBC, 2016	78	\$1,586,400	410
13 <sup>TH</sup> Annual ECBC, 2015	77	\$1,683,075	382
12 <sup>TH</sup> Annual ECBC, 2014	70	\$1,438,40	331
11 <sup>TH</sup> Annual ECBC, 2013	38	\$575,550	181
10 <sup>TH</sup> Annual ECBC, 2012	71	\$1,454,225	352
9 <sup>TH</sup> Annual ECBC, 2011	67	\$1,292,000	350
7 <sup>TH</sup> Annual ECBC, 2009	79	\$1,536,85	432
6 <sup>TH</sup> Annual ECBC, 2008	84	\$1,307,375	451
5 <sup>TH</sup> Annual ECBC, 2007	77	\$1,030,900	391
4 <sup>TH</sup> Annual ECBC, 2006	63	\$722,225	292
3 <sup>RD</sup> Annual ECBC, 2005	49	\$482,200	224
2 <sup>ND</sup> Annual ECBC, 2004			

# 2026 SCHEDULE OF EVENTS

(TENTATIVE)

## EVENT LOCATIONS

- Registration and Captain's Meeting — Hotel Effie, Juniper Ballroom, 1st Floor
- Awards - Baytowne Conference Center, 1st Floor Magnolia Ballroom
- Jackpot Entry — Baytowne Marina Bar & Grill
- Weigh-Ins — Baytowne Marina

## WEDNESDAY | JUNE 17

### REGISTRATION & CAPTAIN'S MEETING

All Day .....» Dock Walk at Baytowne Marina  
 8:30am-1:00pm ..... Golf Scramble at The Links Golf Course  
 4:00pm-8:00pm ..... Registration  
 6:00pm-6:30pm ..... Captain's Meeting  
 6:30pm-9:00pm ..... Kick-Off Party  
 9:30pm-10:30pm ..... After Party

## THURSDAY | JUNE 18

### JACKPOT ENTRY & TOURNAMENT START

All Day .....» Dock Walk at Baytowne Marina  
 8:00am - Breakfast and Bloody's at the Baytowne Marina sponsored by Gulf Coast Yacht Group and Larry Rackley Art  
 9:00am-12:00pm ..... Jackpot Entry  
 12:00pm .....» Start of Tournament  
 6:00pm-9:00pm ..... Sponsor Appreciation Party at Slick Lips Seafood & Oyster House

## FRIDAY | JUNE 19

### FUN AT THE MARINA & DAY ONE WEIGH-IN

10:00AM-2:00PM .....» ECBC Kids Catch and Release Tournament  
 4:00pm .....» Weigh-In at Baytowne Marina  
 6:00pm .....» Live Music at the Baytowne Marina Bar & Grill  
 9:00pm .....» Fireworks at Baytowne Marina sponsored by The Village of Baytowne Wharf

## SATURDAY | JUNE 20

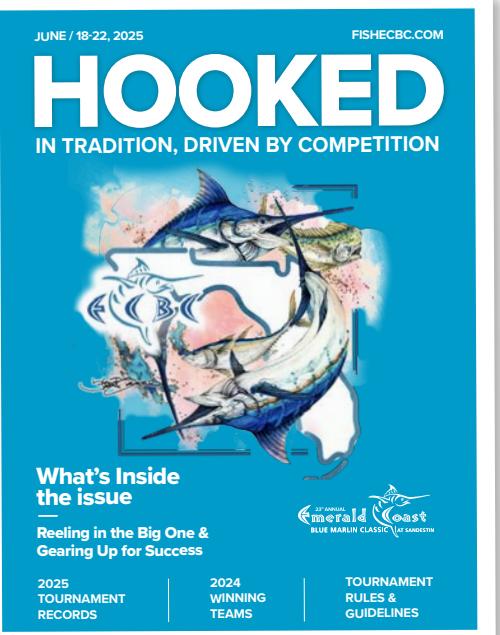
### THE BIG WEIGH-IN

4:00pm-8:30pm .....» Weigh-In at Baytowne Marina  
 6:00pm ..... Teams wishing to weigh fish or return scorecards must be under the Destin Pass Bridge

## SUNDAY | JUNE 21

### AWARDS BRUNCH

10:00am-1:00pm ..... Awards Brunch & Presentation  
 11:00am ..... Awards Presentation sponsored by Marine Max



## Official Tournament Program

The official tournament program includes essential event information for both participants and spectators in addition to editorials, advertising, sponsor highlights and sponsor logos.

For details Contact

**Jason Draughn**

[jasondraughn@sandestin.com](mailto:jasondraughn@sandestin.com)  
850.267.6365

**Kelly Merkel**

[kellymerkel@sandestin.com](mailto:kellymerkel@sandestin.com)  
850.267.6841



## JOINT MARKETING AGREEMENT

SANDESTIN GOLF AND BEACH RESORT  
 9300 Emerald Coast Parkway West, Miramar Beach, FL 32550  
 Jason Draughn, Tournament Director  
[jasondraughn@sandestin.com](mailto:jasondraughn@sandestin.com) | 850.267.6365 | [www.fishecbc.com](http://www.fishecbc.com)

### SPONSORSHIP LEVELS

Silver ..... \$2,700  
 Gold ..... \$4,700  
 Platinum ..... \$6,700  
 Emerald ..... \$8,700  
 Tournament Partner ..... \$10,000  
 Presenting Sponsor ..... \$25,000  
 In-Kind ..... \$\_\_\_\_\_

### ADDITIONAL OPTIONS

#### EXCLUSIVE SPONSORSHIPS .....

Trophy Naming Rights ..... \$1,000 Qty \_\_\_\_\_  
 Logo on Back of Parking Passes ..... \$250  
 Logo on Angler Board ..... \$1,750  
 Golf Tournament Sponsor ..... \$7,500

#### À LA CARTE ..... discounted for sponsors

Ground Graphic (price per graphic) .... \$1,000/ \$500 Qty \_\_\_\_\_  
 Banner on Entrance Trussing ..... \$1,000/ \$500  
 Logo on Beverage Cups ..... \$2,000/ \$1,750  
 Logo on Live Scoring Site ..... \$500/ \$250  
 Captain's Buckets ..... \$5,000/ \$2,000  
 Owner'sBags ..... \$5,000/ \$3,000  
 60 Second Ad on JumboTron ..... \$1,250/ \$1,000  
 Vendor Space at Kick-Off Party ..... \$1,500/ \$650  
 Vendor Space at Marina ..... \$3,000/ \$1,250  
 Parking Pass to Baytowne Marina ..... \$500/ \$250  
 Transportation Service Sponsor ..... \$1,500/ \$750  
 Miss ECBC Sponsor ..... Varies  
 Official After-Party Host (Wednesday) ..... Varies  
 Official Awards Brunch Host (Sunday) ..... Varies  
 Official Beverage Sponsor ..... Varies  
 Specialized Event on Schedule ..... Varies

### SPONSOR INFORMATION

Company \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Position \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Office \_\_\_\_\_ Fax \_\_\_\_\_ Cell \_\_\_\_\_  
 Email \_\_\_\_\_  
 Website \_\_\_\_\_

### TOURNAMENT PROGRAM ADS discounted for

Quarter Page ..... \$495/ \$345  
 Half Page ..... \$775/ \$625  
 Full Page ..... \$1,295/ \$1,045  
 Two-Page Spread ..... \$2,590/ \$2,090  
 Back Cover of Tournament Program ..... \$3,500/ \$3,000  
 Company Editorial ..... \$2,500/ \$2,000  
 Total Cash Amount \$ \_\_\_\_\_

Total In-Kind Amount \$ \_\_\_\_\_

### AGREEMENT

On behalf of my company I am reserving the indicated sponsorship in the \_\_\_\_\_ Emerald Coast Blue Marlin Classic at Sandestin. I understand that a \_\_\_\_\_ deposit is due by \_\_\_\_\_ and payment in full must be made no later than \_\_\_\_\_. I further understand that my company is responsible for submitting logos, ad materials, banners and promotional materials in accordance with the tournament's requirements and deadlines, and that failure to do so may result in my company's non-inclusion in tournament promotions. Marketing agreements executed after April 1st may not be included on all sponsorship-related marketing materials. All marketing material deadlines are April 1st

Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

### Make Checks Payable to

Sandestin Investments, LLC

### Mail Check to

Emerald Coast Blue Marlin Classic  
 Sandestin Golf and Beach Resort  
 9300 Emerald Coast Pkwy W  
 Miramar Beach, FL 32550  
 Attn: ECBC 2026, Accounting Dept.



# ORGANIZATIONS WE SUPPORT



**The goal of the Sandestin Foundation for Kids is to make a meaningful and positive difference in children's lives.**

The Foundation will support causes or organizations which have the most impact, and to make the best, positive difference in the lives of children, including health and economic issues.



The Billfish Foundation is a non-profit organization with a very clear objective – the conservation and enhancement of billfish populations worldwide through scientific research, education and advocacy.

The foundation supports the development of an international network and action plan to stop the over exploitation of billfish worldwide and return the stocks to levels of healthy abundance on a continuing basis. For more information about The Billfish Foundation, call 800.438.8247 or visit [www.billfish.org](http://www.billfish.org). Look for representatives from The Billfish Foundation (TBF) throughout the tournament festivities for raffle prizes and drawings donated for the foundation.